

BoomerangLeads



How The System Works



1. CUSTOMERS SEARCH

By positioning our sites where customers search for homes, we attract the right viewers for successful lead capture.



3. QUALIFY LEADS

Shortly after a prospective buyer registers, our call center makes contact with them. We then forward the details to you. You can focus on what matters - selling homes.



5. SELL MORE REAL ESTATE

Increase the sales opportunity in your team or brokerage immediately. Watch sales volume continue to increase year after year.



2. LEAD REGISTRATION

With the included IDXbroker service we create an intuitive and engaging website where home buyers comfortably provide registration information.



4. REALTOR NOTIFICATION

As our call center contacts prospective buyers and finds a "hot lead", you are immediately notified via text and e-mail.



6. PARTNERSHIP GROWS

At Boomerang Leads, our success is your success. We take a personal interest in the quality of leads and provide you with the best tools to help you succeed.

BOOMERANG LEADS